



the Fellowship of Independent
Evangelical Churches

Leadership in Lockdown



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Not so social media?

- Definitions
- Opportunities
- Challenges
- How we use words

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Definition

- 'forms of electronic communication through which users create online communities to share information, ideas, personal messages, and other content.
(Miriam-Webster)



- We're all **users** and most of us are **producers**

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Opportunities

- 1) Inform
- 2) Edify
- 3) Evangelise
- 4) Connect

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Challenges

- 1) It is overwhelming
- 2) It consumes our time
- 3) It is immediate
- 4) It alters the way we communicate
- 5) It panders to our sinful tendencies
- 6) It disrupts our activity
- 7) It increases our anxiety
- 8) It shapes us
- 9) It takes place in front of a watching world

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How we use words



25:12



25:11



24:26



16:24



26:20



25:18

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